# SAINT LOUIS UNIVERSITY...

# GRADUATE EDUCATION

# Communication

# + College of Arts and Sciences

Saint Louis University is a world-class Catholic, Jesuit institution educating nearly 13,000 students on two dynamic, urban campuses - in St. Louis, Missouri, and Madrid, Spain. Founded in 1818, the University is celebrating its bicentennial.

With a legacy of innovative academics and research, compassionate health care and faithful service, Saint Louis University attracts a diverse community of scholars who push intellectual boundaries in pursuit of creative, meaningful ways to impact the world, striving to serve a higher purpose and seek a greater good.

### **OVERVIEW** >>

Saint Louis University's master's program in communication is designed to teach students to be conscientious thinkers and leaders who communicate effectively in a diverse world and who understand the social implications of media and communication technology. Coursework options allow students to deepen their understanding of communication theory and research within a variety of areas of study, including:

- Health communication
- Intercultural communication
- Interpersonal communication
- Organizational communication
- Media studies
- Rhetoric and public dialogue
- Strategic communication

Students have three options for completing the Master of Arts degree: comprehensive exams, thesis and applied project.

M.A. students who choose the comprehensive exam option complete 30 credit hours of coursework (including nine credit hours of core courses), plus comprehensive written and oral examinations.

M.A. students who choose the thesis option complete 24 credit hours of coursework (including nine credit hours of core courses) and six credit hours of thesis research, resulting in a master's thesis and a final oral examination.

M.A. students who choose the applied project option complete 27 credit hours of coursework (including nine credit hours of core courses) and three credit hours of applied project work, resulting in an applied project and a final oral examination.

Each student works out her or his own program with the graduate director and a faculty mentor according to her or his individual goals. All students are required to take:

CMM 5000: Graduate Studies in Communication

CMM 5010: Reading Foundations in Communication Theory

CMM 5800: Research Methods in Communication

Many students also take:

CMM 5020: Interpersonal Communication

CMM 5090: Health Communication

CMM 5200: Organizational Communication

CMM 5400: Contemporary Issues In Media

CMM 5600: Strategic Communication

Additional electives are also available and vary from year to year.

Students are encouraged to explore the relationship between communication and other University departments and disciplines. Students can take a maximum of six credit hours in graduate-level coursework outside of the department.

### CONTACT INFORMATION >>

## **Matt Carlson, Director**

EMAIL | Matt.Carlson@slu.edu

PHONE | 314-977-3344

WEB | slu.edu/arts-and-sciences/ communication

# **APPLICATION DEADLINE** »

M.A.

FALL | July 1

SPRING | Nov. 1

SUMMER | N/A

Deadlines for assistantships are listed online.

## **DEGREES & PROGRAMS >>**

· Master of Arts (M.A.) in Communication

## **COURSES AVAILABLE** »

DAYS NIGHTS x WEEKEND ONLINE

# **APPLICATION REQUIREMENTS >>**

- Application form and fee (if applicable)
- Transcript(s)
- Three letters of recommendation
- GRE scores
- Résumé or curriculum vitae
- Personal statement

# **ADMISSION CRITERIA >>**

The department of communication carefully reviews each applicant's material as a package to gain an overall understanding of her or his background, goals and abilities. Subsequently, there are no minimum GRE or GPA requirements. Successful applicants typically have GRE scores in the range of 153 Verbal, 144 Quantitative and 4.0 Analytical Writing, with an overall GPA of 3.0 or above.



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## **FACULTY** »

Matt Carlson, Ph.D.: Journalism and media studies, cultural perspectives on journalism, new media technology

Mary Gould, Ph.D.: Cultural studies and critical theory, digital storytelling, urban studies and popular culture

Cynthia Graville-Smith, M.Ed.: Youth development, participatory media, community outreach

Amber Hinsley, Ph.D.: Media management, social media, newsroom psychology

Tim Huffman, Ph.D.: Organizational communication, social justice and communication

Amber Johnson, Ph.D.: Intercultural communication; intersections of sexuality, race, class, geography, education, religion and beauty

Ilwoo Ju, Ph.D.: Advertising theory and technique, health communication

Dan Kozlowski, Ph.D.: First amendment law and free expression issues, journalism and media studies

Jon Mabee, M.F.A.: Media production, theory and analysis

Jennifer Ohs, Ph.D.: Aging and communication, health communication, interpersonal communication

Elizabeth Richard, Ph.D.: Rhetorical theory and criticism, organizational identity

Karla Danette Scott, Ph.D.: Language, race, identity, culture, black women's communicative practices, interracial dialogue

April Trees, Ph.D.: Interpersonal communication, family communication, nonverbal communication

Nancy Wilson, Ph.D.: Strategic communication, with a focus on persuasive communication, entrepreneurship and the creative process

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## **PROGRAM HIGHLIGHTS »**

- Our small class sizes encourage close working relationships with faculty.
- Students have the opportunity to develop a personally tailored program of study that allows them to pursue their individual goals and interests.
- Students can hone their professional skills by working with a real-world client on an applied project or engage in their own research with a thesis project.

### Career Paths:

Our program prepares students for greater responsibilities in a range of professions including advertising, corporate communications, higher education, human resources, journalism, politics, public relations, research, and training and development.

Our recent graduates are working for companies such as FleishmanHillard, Maritz, Monsanto, Corizon Health, the Carolina Hurricanes, the National Catholic Reporter, SLU and Express Scripts. In addition, we have an excellent track record placing graduates in strong Ph.D. programs for students who want to continue their graduate work in communication.

## FINANCIAL SUPPORT >>

Students who want to be considered for an assistantship must submit their application along with the request to be considered for an assistantship by Jan. 15. Students need to submit their application for graduate assistantships to the director of graduate studies in the department of communication.

